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13 - 15, June 2019  
India Expo Centre & Mart, Delhi NCR

# Catalysing India's Economic Growth

## International Conclave of the Indian Exhibition Industry



<p>Host &amp; Venue Partner</p>	<p>Platinum Partner</p>	<p>Awards Nights &amp; Gala Dinner Partner</p>	<p>Education Programs Partner</p>	<p>Industry Study Partner</p>	<p>Gold Partner</p>	<p>Business Matchmaking Partner</p>
<p>Silver Partners</p>	<p>NÜRNBERG MESSE</p>	<p>Messe India</p>	<p>Conference Notepad Partner</p>	<p>Tea / Coffee Partners</p>	<p>Venue Branding Partner</p>	
<p>Technology Partner</p>	<p>Stall Fabricator Partner</p>	<p>Stage Design Partner</p>	<p>AV Partner</p>	<p>Media Partners</p>		
<p>Supporting Associations</p>						

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# IEIA OPEN SEMINAR 2019

**IEIA Open Seminar** is IEIA's annual flagship event where the Indian Exhibition Industry comes together with its members, associates and international delegates to deliberate on the happenings in the industry and build on the business, presence and network.

With “**Catalyzing India's Economic Growth**” as its theme, IEIA Open Seminar 2019 will be a platform to meet peers, share knowledge, discuss collaborations and developments, address industry challenges and most importantly, network among members and participants to build successful business alliances.

The event will be attended by more than 500 Exhibition industry professionals with around 100 International delegates from various countries, providing one of its kind Networking opportunity for all participating organizations.

Leading players comprising who's who of the Indian Exhibition Industry participate in IEIA Open Seminar being the best platform for Networking with the captains of the industry from India and abroad.

# IEIA PARTNERSHIP OPPORTUNITIES

IEIA EDUCATION PROGRAMS PARTNER (CLOSED)

₹ 8,00,000\*

*An opportunity to be associated with international Certified in Exhibitions management program, with added mileage & visibility in IEIA Open Seminar*

**Deliverable towards CEM program & promotions:**

- Mention of Name & Logo in all collaterals of the CEM 2019 batch
- Branding at the venue of CEM program of 2019 batch

**Additional deliverables at IEIA Open Seminar 2019:**

- 12 Sq.M. Exhibit space during IEIA Open Seminar 2019 at a prominent location.
- Invitation on stage during CEM graduation ceremony and certificate presentations at IEIA Open Seminar 2019
- 2 minute short company video before the CEM graduation ceremony at the IEIA Open Seminar 2019
- Insertion of company literature in the Open Seminar delegate kit.
- 8 Complimentary delegate passes for IEIA Open Seminar 2019.
- Logo Branding at the venue

IEIA INDUSTRY STUDY PARTNER (CLOSED)

₹ 8,00,000\*

**Deliverables towards Industry Study Report:**

- One page complementary advertisement in the Industry Report
- One complementary print copy of the report once out for public purchase
- One page complementary advertisement in Exhibits
- One month complementary advertisement on IEIA website

**Additional deliverables at IEIA Open Seminar 2019:**

- 9 Sq.M. Exhibit space at a prominent location.
- 6 Complimentary delegate passes for IEIA Open Seminar 2019
- 2 minute short company video before lunch on day 1 of the IEIA Open Seminar 2019
- Insertion of company literature in the delegate kit.
- Branding in select event collaterals, brochures etc. and on Event website
- Logo Branding at event venue

# IEIA OPEN SEMINAR 2019 PARTNERSHIP OPPORTUNITIES

## PLATINUM PARTNER (EXCLUSIVE) (CLOSED)

₹ 10,00,000\*

- 18 Sq.M. Exhibit space at a prominent location.
- 10 Complimentary delegate passes for IEIA Open Seminar 2019.
- Presentation slot for 5 min before the start of sessions on Day 2 of the IEIA Open Seminar 2019.
- One page complementary advertisement in Conference Booklet
- Invitation to give away mementos to dignitaries at the event.
- 1 full page advertisement in IEIA's bi-monthly newsletter Exhibits.
- Insertion of company literature in the delegate kit.
- Branding in select event collaterals, brochures etc. and on Event website
- Table reserved exclusively in the front row at IEIA Open seminar 2019
- Prominent Branding at the Backdrop/ Main LED Wall on the stage
- Promotion of Company name and logo on website for 1 month.
- Exclusive branding along with Gold Partners in the Lunch Area at the event venue

## GOLD PARTNER

₹ 7,00,000\*

- 12 Sq.M. Exhibit space at a prominent location.
- 6 Complimentary delegate passes for IEIA Open Seminar 2019.
- One page complementary advertisement in Conference Booklet
- Promotion of Company name and logo on IEIA website for 15 days.
- Insertion of company literature in the delegate kit.
- Branding in select event collaterals, brochures etc. and on Event website
- Prominent Branding at the Backdrop/ Main LED Wall on the stage
- Exclusive branding along with Platinum Partner in the Lunch Area at the event venue

- 9 Sq.M. Exhibit space at a prominent location.
- 4 Complimentary delegate passes for IEIA Open Seminar 2019.
- Insertion of company literature in the delegate kit.
- Branding in select event collaterals, brochures etc. and on Event website
- Branding at the event venue

## DELEGATE PEN PARTNER (EXCLUSIVE)

₹ 3,00,000\*

*IEIA offers each delegate a good quality delegate pen as part of the kit. Final approval of the pen rests with IEIA.*

- 6 Sq.M. Exhibit space in the expo area
- 2 complimentary delegate passes to IEIA Open Seminar 2019.
- Logo on the delegate Pens
- Branding in select event collaterals, brochures etc. and on Event website
- Company literature in the delegate kit.

## DELEGATE KIT PARTNER

₹ 5,00,000\*

*IEIA offers each delegate a congress bag. This delegate bag will be of high quality and will be used even post the IEIA Event.*

- 9 Sq.M. Exhibit space at a prominent location.
- 4 complimentary delegate passes to IEIA Open Seminar 2019.
- Logo on the inside main flap of the Delegate bag
- Branding in select event collaterals, brochures etc and on Event website
- Partner's literature in the delegate kit.

*The delegate kit bag will carry one notepad. This is used for the conference by delegates and will have high company visibility.*

- 6 Sq.M. Exhibit space in the expo area
- 4 complimentary delegate passes to IEIA Open Seminar 2019.
- Logo on the Front cover of the notepads
- Branding in select event collaterals, brochures etc. and on Event website
- Company literature in the delegate kit.

**WELCOME DINNER PARTNER DAY 0 (EXCLUSIVE)**

₹ 5,00,000\*

- 9 Sq.M. Exhibit space at a prominent location.
- 5 Complimentary delegate passes.
- Welcome address to guests invited at the Welcome Dinner for 3 minutes
- Branding in select event collaterals, brochures etc. and on Event website
- Company literature in the delegate kit.
- Two banners/ standees bearing the Partner's logo will be placed at the dinner venue
- Mention of Partner's name on the conference program schedule.
- Logo Branding at event venue

**AWARDS NIGHT & GALA DINNER PARTNER DAY 1 (EXCLUSIVE) (CLOSED)**

₹ 9,00,000\*

- 12 Sq.M. Exhibit space at a prominent location.
- 8 Complimentary delegate passes.
- Welcome address to guests invited at the Dinner for 3 minutes
- Branding in select event collaterals, brochures etc. and on Event website
- Company literature in the delegate kit.
- Two banners/ standees bearing the Partner's logo will be placed at the dinner venue
- Mention of Partner's name on the conference program schedule.
- Partner's support will be acknowledged by the emcee.
- Logo Branding at event venue

- 9 Sq.M. Exhibit space
- 3 Complimentary delegate passes.
- Branding in select event collaterals, brochures etc. and on Event website
- Company literature in the delegate kit.
- Two banners/ standees bearing the Partner's logo will be placed at the Lunch venue
- Mention of Partner's name on the conference program schedule.
- Partner's support will be acknowledged by the emcee
- Logo Branding at event venue

- 9 Sq.M. Exhibit space
- 3 Complimentary delegate passes.
- Branding in select event collaterals, brochures etc. and on Event website
- Company literature in the delegate kit.
- Two banners/ standees bearing the Partner's logo will be placed at the Lunch venue
- Mention of Partner's name on the conference program schedule.
- Partner's support will be acknowledged by the emcee
- Logo Branding at event venue

- 2 Complimentary delegate passes.
- Branding in select event collaterals, brochures etc. and on Event website
- Company literature in the delegate kit.
- Two banners/ standees bearing the Partner's logo will be placed at the Tea/ Coffee venue
- Logo Branding at event venue

- Complimentary delegate passes.
- Branding in select event collaterals, brochures etc. and on Event website
- Company literature in the delegate kit.
- Two banners/ standees bearing the Partner's logo will be placed at the Tea/ Coffee venue
- Logo Branding at event venue

*Mementos acknowledge an achievement. These are retained & displayed by the recipient giving you long recall value. IEIA presents all speakers and partners with mementos as an acknowledgement of their contribution.*

- 6 Sq.M. Exhibit space
- Logo behind every memento.
- 2 Complimentary delegate passes.
- Branding in select event collaterals, brochures etc. and on Event website
- Company literature in the delegate kit.
- Invitation on stage to present a few mementos
- Logo Branding at event venue

*IEIA offers a great opportunity to companies involved in branding to showcase their capabilities by executing the entire Venue branding for the event and in return, IEIA offers opportunities to promote the Partner's brand across the industry. The Venue branding partner/s get*

- 9 Sq.M. Exhibit space
- 4 Complimentary delegate passes.
- Branding in select event collaterals, brochures etc. and on Event website
- Company literature in the delegate kit.
- Logo Branding at event venue



*Reach out to all registered participants with your company message.*

<b>Back cover</b>	<b>₹1,00,000</b>
<b>Inside front cover</b>	<b>₹75,000</b>
<b>Inside back cover</b>	<b>₹75,000</b>
<b>Full page inside</b>	<b>₹50,000</b>
<b>Half Page inside</b>	<b>₹35,000</b>

**(Draw will be cast in case of interest received from more than one organization for back cover, front inside and inside back covers)**

**TECHNOLOGY PARTNER (EXCLUSIVE) (CLOSED)**

**₹ 3,50,000\***

*IEIA offers a great opportunity to companies involved in technical support for exhibitions & events to showcase their capabilities and in return, IEIA offers opportunities to promote the Partner's brand across the industry. The Technology Partner will execute the entire tech support for the IEIA Open Seminar including but not limited to Event App, Online Registration process, payment gateway etc. as per requirements specified by IEIA. Technology partner gets:*

- **9 Sq.M. Exhibit space**
- **4 Complimentary delegate passes.**
- **Branding in select event collaterals, brochures etc. and on Event website**
- **Company literature in the delegate kit.**
- **Logo Branding at event venue**

## STAND FABRICATION PARTNER (EXCLUSIVE)

*IEIA offers a great opportunity to companies involved in exhibition stand to showcase their capabilities and in return, IEIA offers opportunities to promote the Partner's brand across the industry. The Stand Fabrication Partner will execute stand fabrication and all temporary structures required for the event including but not limited to set up of registration desk and area, break out rooms, green rooms, speaker console etc., along with requisite furnishing as per instructions and requirements laid out by IEIA. The partner will get:*

- 9 Sq.M. Exhibit space
- 4 Complimentary delegate passes.
- Branding in select event collaterals, brochures etc. and on Event website
- Company literature in the delegate kit.
- Logo Branding at event venue

## AV PARTNER (EXCLUSIVE) \*

*IEIA offers a great opportunity to companies involved in AV support to showcase their capabilities and in return, IEIA offers opportunities to promote the Partner's brand across the industry.*

*The AV Partner will provide and execute all AV requirements for the event including and not limited to LED walls, high class AV, professional technical support team etc. as per requirements laid out by IEIA. The partner will get:*

- 9 Sq.M. Exhibit space
- 4 Complimentary delegate passes.
- Branding in select event collaterals, brochures etc. and on Event website
- Company literature in the delegate kit.
- Logo Branding at event venue

*IEIA organizes Business Match making session for the organizations registered for business match making. Business match making partner gets:*

- 9 Sq.M. Exhibit space
- 6 Complimentary delegate passes.
- Branding in the Business match making area/hall designated at the event
- Branding in select event collaterals, brochures etc. and on Event website
- Company literature in the delegate kit.
- Logo Branding at event venue

## MEDIA PARTNER\*

*IEIA offers opportunity to Media Houses to associate with the prestigious IEIA Open Seminar.*

*Media Partner will provide the following deliverables to IEIA in their publications:*

- Full page color print ads in 3 editions of their publication before the event
- Will publish pre- event press release in at least 1 edition
- Will publish post event press release in their publication immediately after the event
- Digital banner on the home page of the web portal of their publication linked to event website

*IEIA will offer the below mentioned deliverables to the Media Partners:*

- 2 complimentary delegate passes and 2 complementary crew member passes for IEIA Open Seminar 2019.
- Company literature in the delegate kit.
- Branding in select event collaterals, brochures etc and on Event website
- Logo Branding at event venue
- Opportunity to connect with and interview the delegates at the IEIA Open Seminar

### Notes:

*\*Taxes as applicable*

*\*All amounts in INR*

*\*Packages are non negotiable*

*For customized partnership opportunities, contact [ed@ieia.in](mailto:ed@ieia.in)*

*IEIA represents the entire country and all segments related to the exhibition industry. IEIA aims to be your one-stop source of information pertaining to exhibition industry, various exhibitions/trade shows organized in the country, exhibition industry news, information on various agencies, private and public organizations operating in the exhibition industry in India.*



Indian  
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Association

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